

# *The Essential Need for Modesty*

**1 Timothy 2: 9-10**





Eleven-year-old Ella Gunderson  
of Redmond, Washington

"Dear Nordstrom,

I am an eleven-year-old girl who has tried shopping at your store for clothes (in particular jeans), but all of them ride way under my hips, and the next size up is too big and falls down.

"I see all of these girls who walk around with pants that show their belly button and underwear,"

"Your clearks suggest that there is only one look. If that is true, then girls are suppost to walk around half naked. I think that you should change that."



Abercrombie &  
Fitch sold little  
girls thong  
underwear  
tagged with the  
phrases “eye  
candy” and  
“wink wink.”



Intellectual  
Psychological  
Physical Problems

# SEXUALIZATION

defined as a “person’s value coming only from his or her sexual appeal or behavior, to the exclusion of other characteristics; a person is sexually objectified



FRAGRANCE  
**REBEL**.com



# Modesty



In 1946, the term *bikini* was coined by Louis Réard, who named the swimsuit after Bikini Atoll, where testing on the atomic bomb took place.



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Reard chose the name bikini because he believed the suit's revealing style would create a stir among people similar to their shock and surprise in response to America's atomic bombing of Japan the previous summer.



*The Importance of*

**PURITY**

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