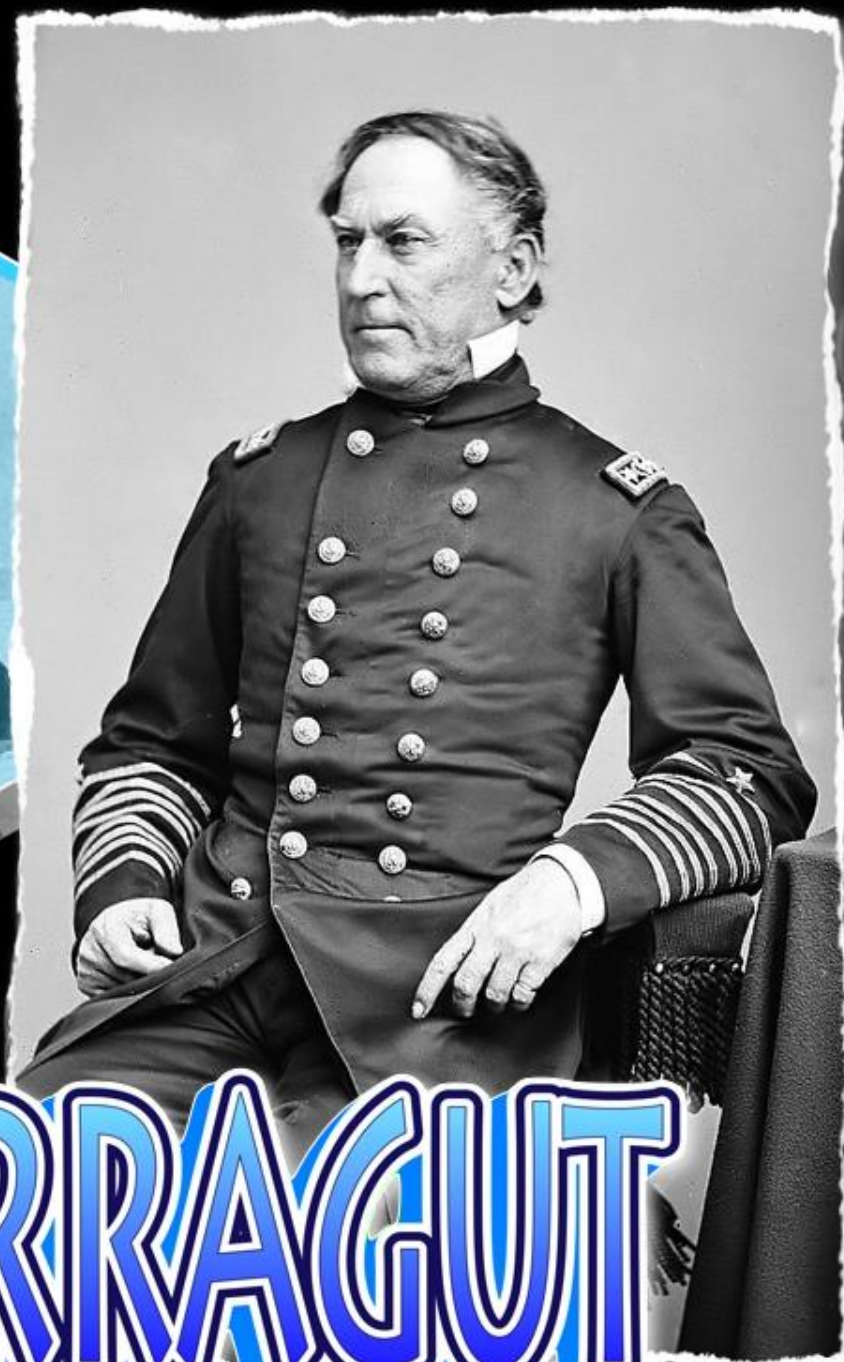
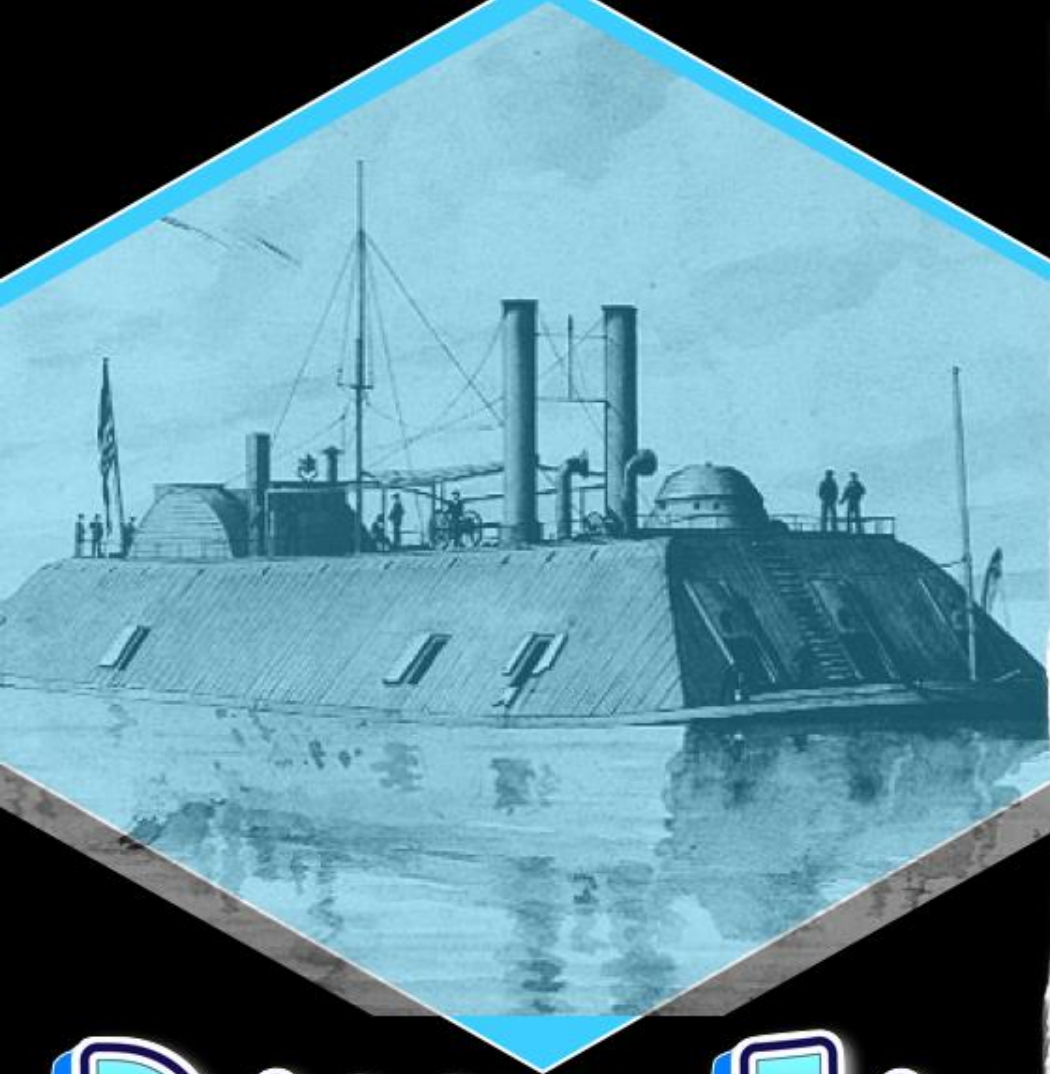


raise the bar

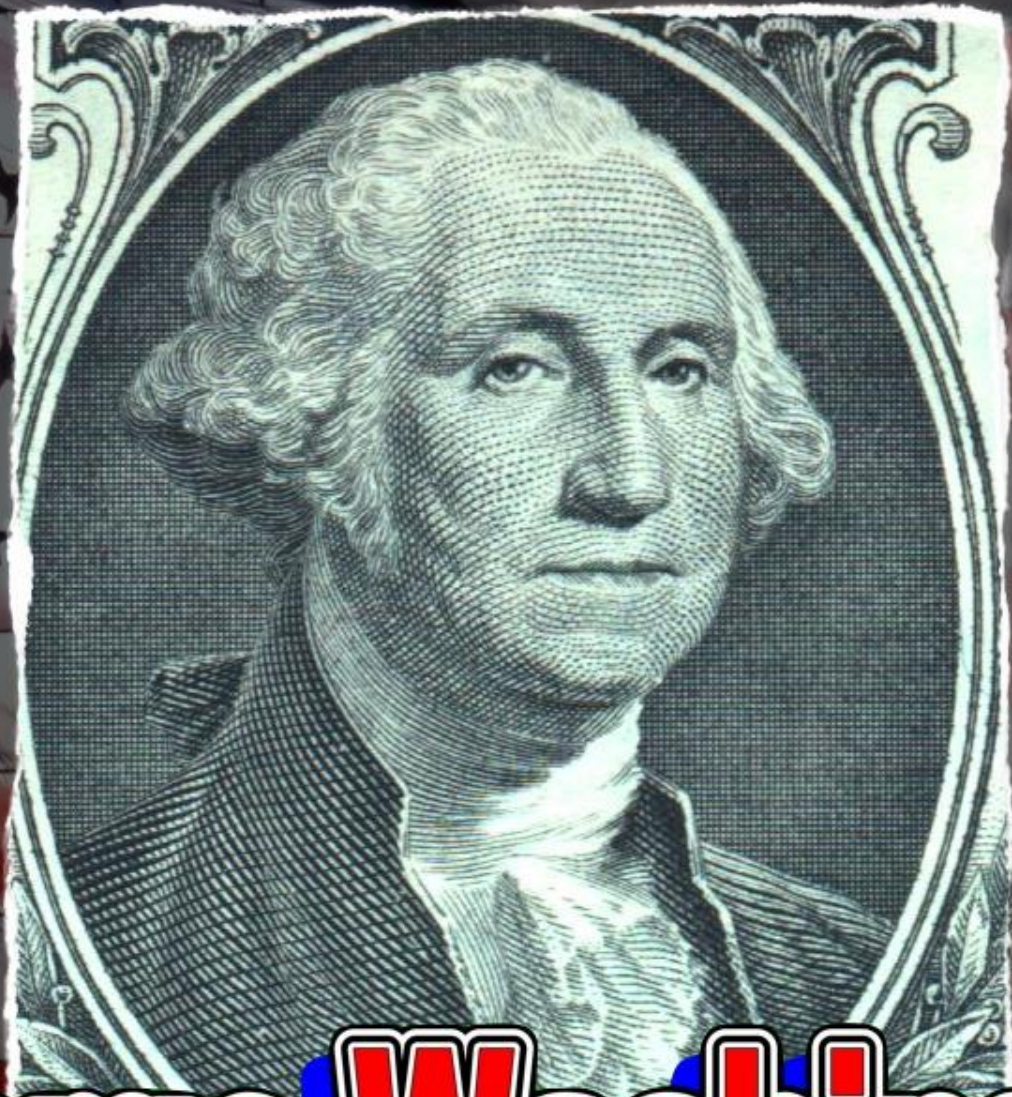
Understanding and Reaching God's Expectations







DAVID FARRAGUT



George Washington



George Washington

BEFORE THE LATE 1800S



BEFORE THE LATE 1800S



BEFORE THE LATE 1800S



BEFORE THE LATE 1800S





The 1900 census reported that 1 child in every 5 between the ages of 10 and 15 was employed as a full time laborer.



1916

Keating-Owen Act

1918

K



ack



-FRANKLIN D. ROOSEVELT
Public Papers and Addresses, Vol.V
New York, Random House, 1936), pp. 624-25.



I wish you could do something to help us girls....We have been working in a sewing factory,... and up to a few months ago we were getting our minimum pay of \$11 a week... Today the 200 of us girls have been cut down to \$4 and \$5 and \$6 a week.

-FRANKLIN D. ROOSEVELT
Public Papers and Addresses, Vol. V
New York, Random House, 1936), pp. 624-25.

1938

<http://www.youthrules.dol.gov/hours.htm>

1 Fair Labor Standards Act 8

Limited Hours

Wages

<http://www.youthrules.dol.gov/hours.htm>

Fair Labor Standards Act

You can work no more than:

- **3 hours on a school day.**
- **18 hours in a school week.**
- **8 hours on a non-school day.**
- **40 hours in non-school week.**



adolescence

SCHOOL

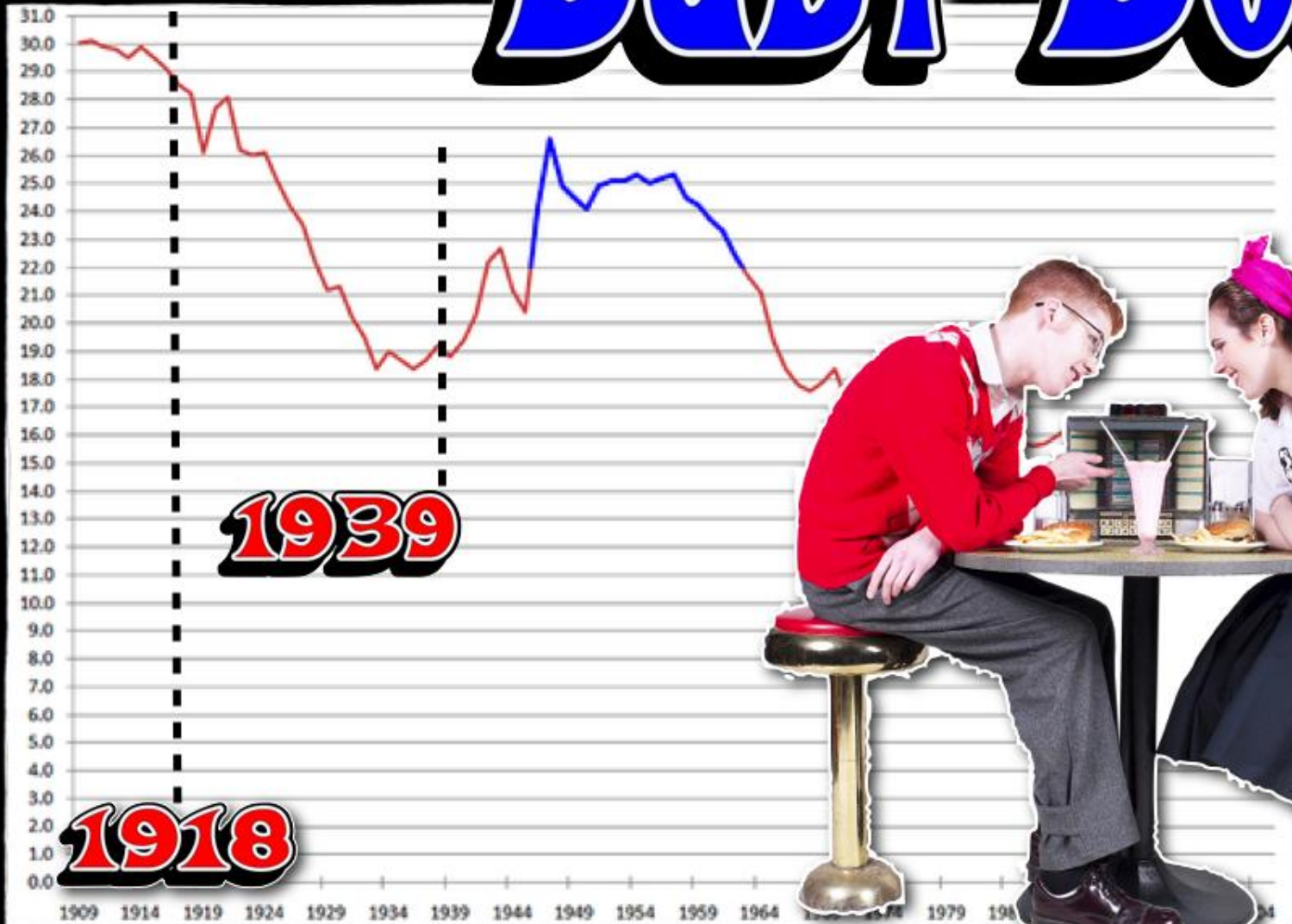
1900 - 6% of the nation's 17-year-olds earned diplomas

1940 - the majority earned diplomas

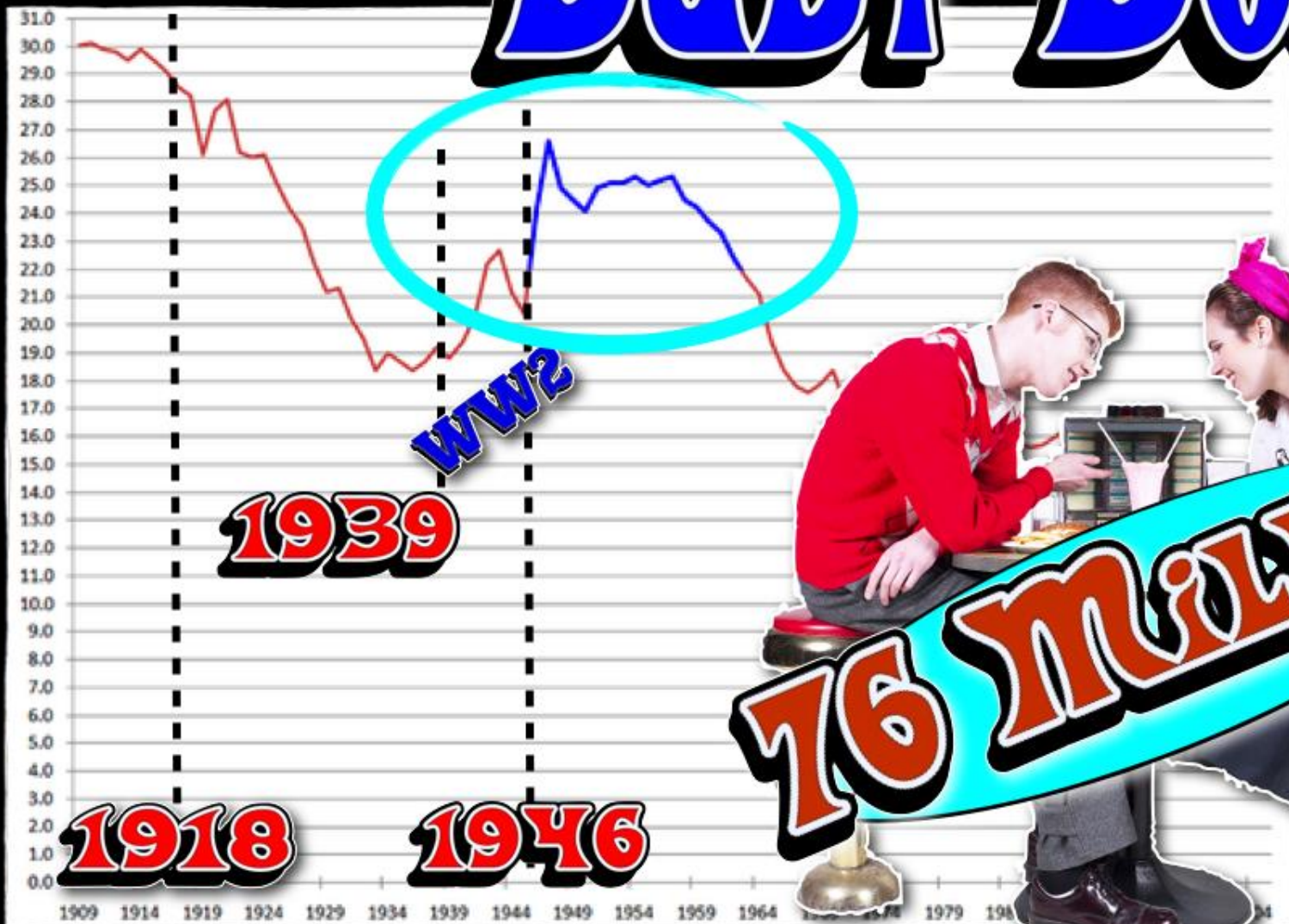


1900 - 6% of the nation's 17-year-olds earned diplomas

Baby Boom



Baby Boom



76 million



Take a Tip from the Crowd...

Get
PEPSI!



**MORE
BOUNCE
TO THE OUNCE**

When you drink
Sparkling-Smooth
PEPSI-COLA!



WHY
TAKE LESS...
WHEN
PEPSI'S BEST!

Bottled by: Pepsi-Cola Bottling Co. of Mattoon, Ill.
Under Appointment from Pepsi-Cola Company, N. Y.



Drink
Coca-Cola
Delicious and
Refreshing



"THIRST ASKS NOTHING MORE"

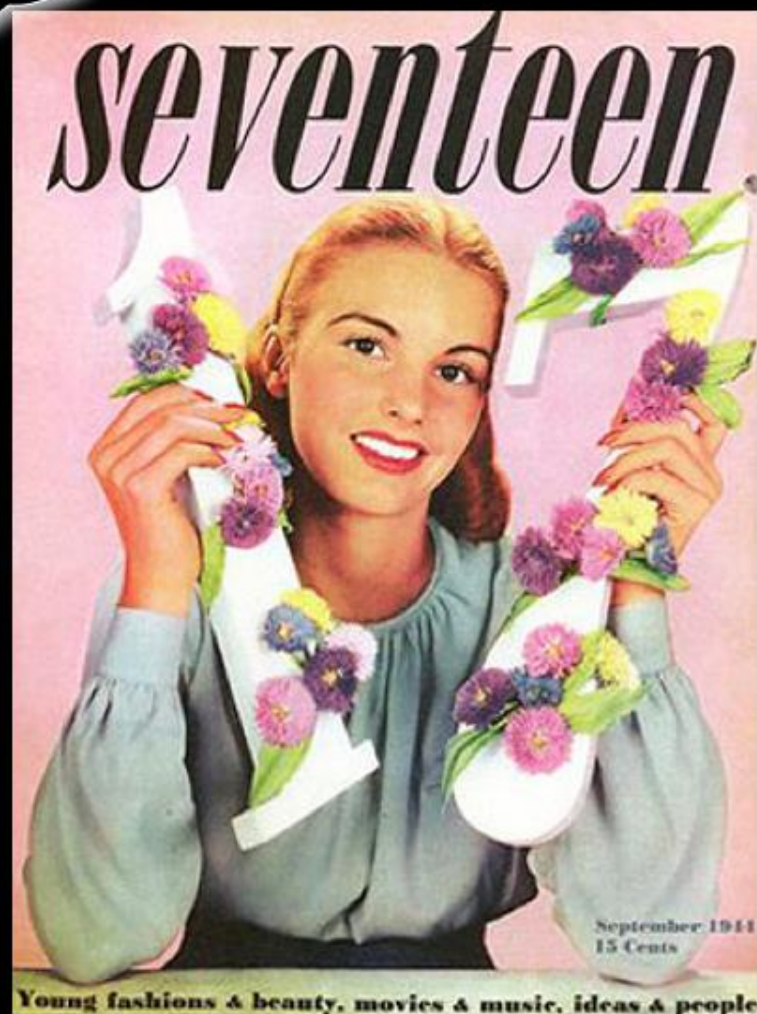
Pure refreshment

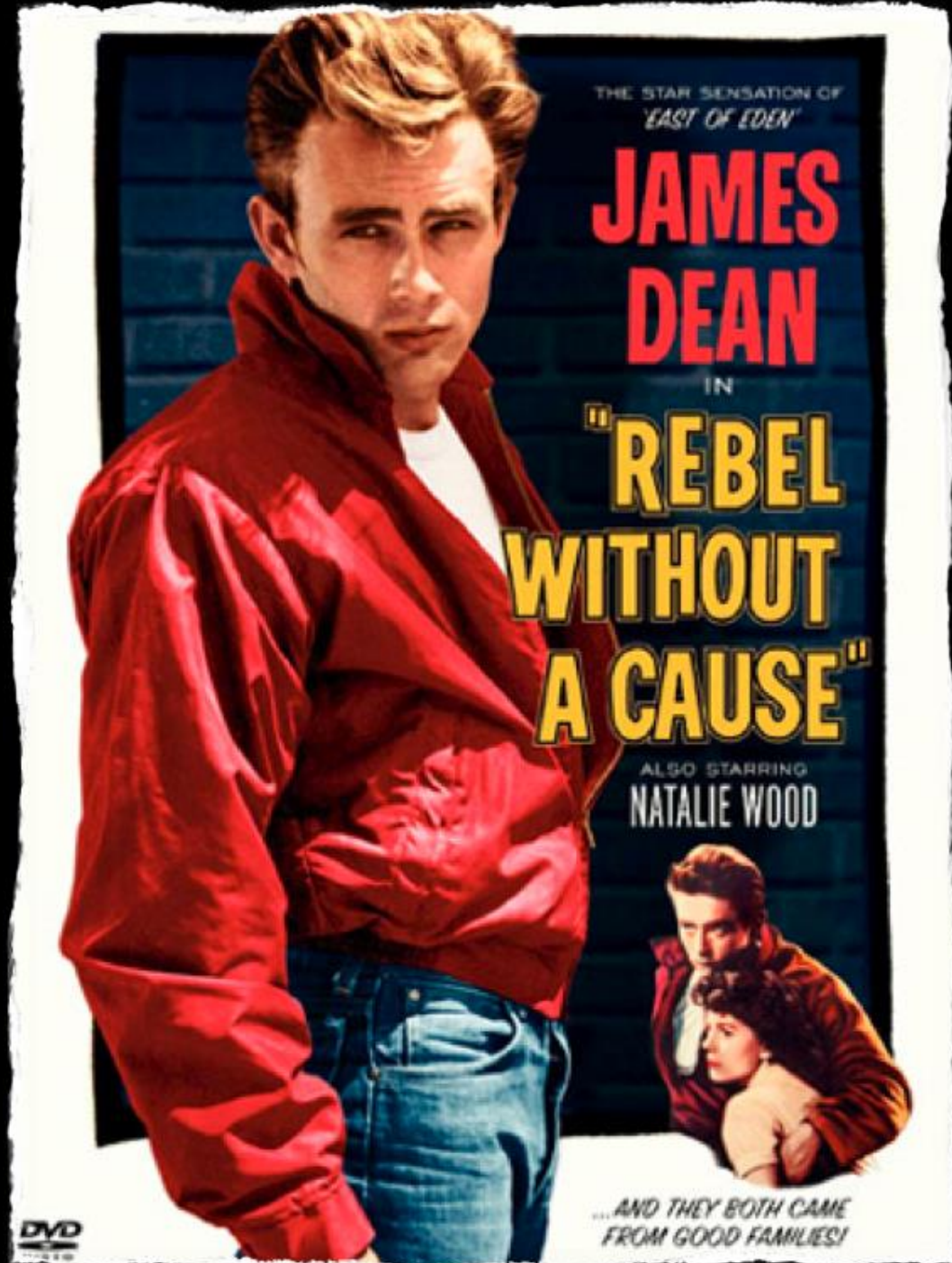
Everybody welcomes *the pause that refreshes* with ice-cold Coca-Cola...
at bright and cheerful soda fountains. It's a moment that brings friends
together... to enjoy the pure refreshment of this sociable drink.

Marketing



Magazines





movies

“So flee youthful passions and pursue righteousness, faith, love, and peace...”

2 Timothy 2: 22



Expectations



Expectations







raise the bar

Understanding and Reaching God's Expectations

