



The Christian & SOCIAL MEDIA



HOW WE WOULD

Post

TO OUR WALLS



HOW WE WOULD



**STORIES WITH
OUR FRIENDS**



HOW WE WOULD SEND
INSTANT MESSAGES.



When we liked something...



The Need for a **FILTER**





Does it reveal my **F**aith?



Could it **I**gnite sin in
someone else's life?



Will it represent **L**ight in the
world of darkness?



Is it **T** rue?

Is it **E**ncouraging?



Could I **R**egret it?

Have you ever rejected a candidate because of what you saw about them on a social networking site?

69%

Yes

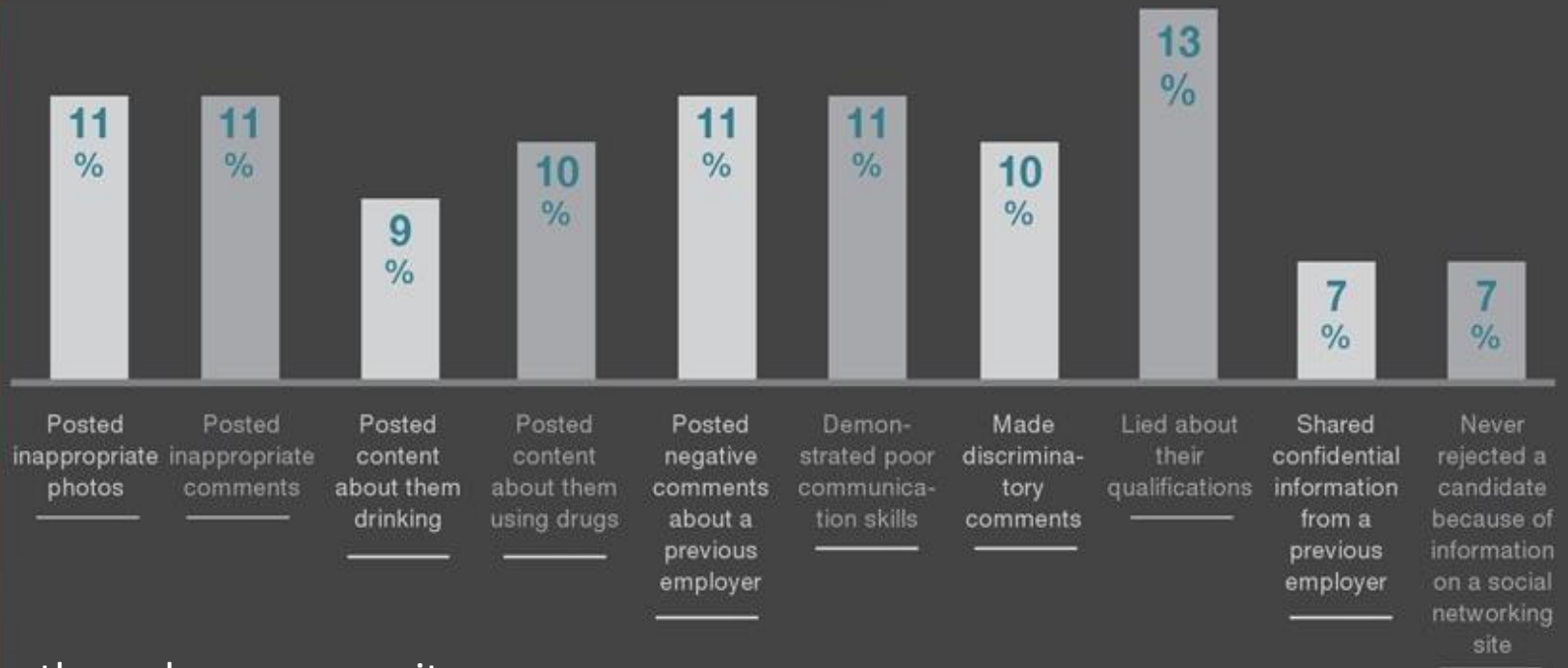
26%

No

5%

I don't use those sites to screen prospective employees

Why have you rejected those candidates?



Have you ever hired a candidate because of what you saw about them on a social networking site?

68%

Yes

27%

No

5%

I don't use those sites to screen prospective employees

Why have you hired those candidates?

39%

36%

36%

33%

33%

34%

24%

18%

Gave a positive impression of their personality and organizational fit

Profile supported their professional qualifications

Profile showed candidate was creative

Showed solid communications skills

Profile showed candidate was well-rounded

Candidate had good references posted by others

Candidate received awards and accolades

Never hired a candidate because of information on a social networking site

Could I **R**egret it?

A white, fluted paper cup liner, resembling a coffee filter, is shown from a top-down perspective. It has a scalloped edge and a central circular opening. The text is printed in a large, bold, black serif font, centered within the cup's structure.

Faith?

Ignite?

Light?

True?

Encouraging?

Regret?



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